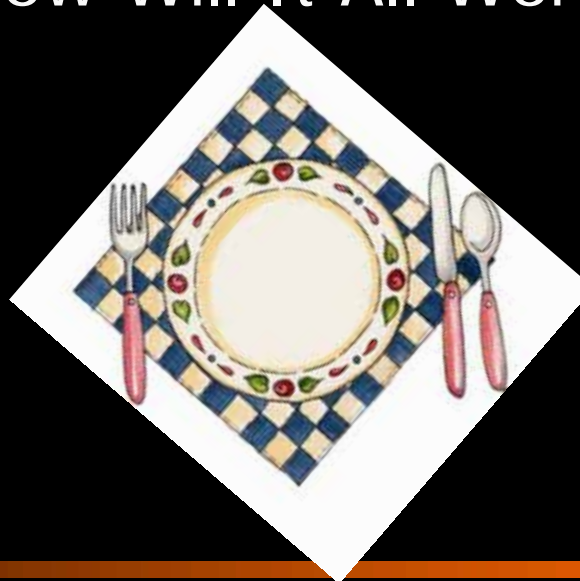


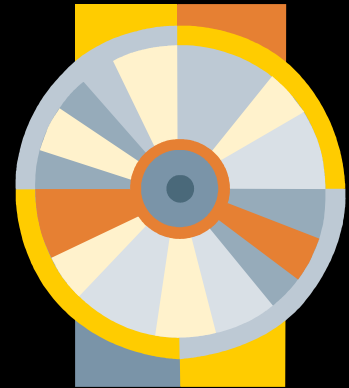
Implementation of the School

How Will It All Work?



Most of what you need is on the Special Edition CD

- Implementation suggestions
- Media
- Promotional materials/Church materials
- Lessons/PowerPoints/Activities
- Handouts
- Recipes
- Evaluation



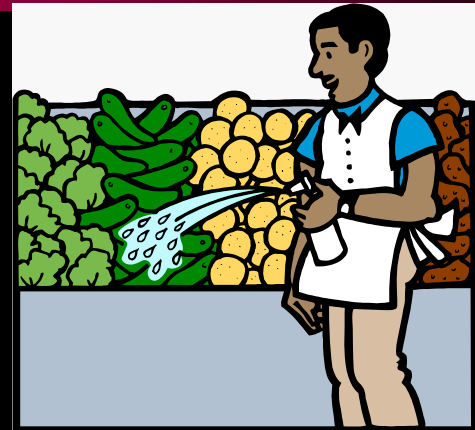
Preliminary Work



- Build partnerships in community
- Decide how to attract low income African American women who are rarely or never screened
- Publicize
- Pre-registration
- Prepare the notebooks, and recipes
- Practice the presentations

Content – Two lessons

- First class
 - Presentation on breast cancer and BreasTest and More Program with one-page handouts
 - School content
 - Overview of cancer causes and prevention
 - How to increase fruits and vegetable intake
 - Demo and tasting of fruit and vegetable recipes



Content

- Second lesson
 - Presentation on Cervical Cancer and repeat of BreasTest and More presentation with one-page handouts
 - Cooking School lesson
 - Virtual Supermarket Tour
 - Focus on saving money at the store
 - Demo and tasting of quick and economical recipes



Format for each 2-hour class

- Pre-Test
- Breast/ Cervical Cancer and BreasTest and More presentation with handouts
- Cooking School topic
- Post-Test/Raffle for attendance/Coupon
- Food Demo
- Tasting



Role of ACS, BreasTest and More and Extension

- All three plan, contact new partners and promote
- ACS or BreasTest and More – present cancer section of school if possible
- Extension agent –
 - Prep notebook, put up exhibit, present rest of school, do food demos

How will we get women to come?

- Invitation from Church leaders
- Bulletin inserts
- Posters
- Media
- Invitations from other leaders in community
- Do in their community

How Can We Keep Them?

- Great program
- Good food
- Incentives
 - Two \$25 gift cards raffled each lesson
 - \$100 gift card raffled if attend both sessions
 - Extra cookbooks



Potential Partners?

- Churches
- Other groups serving lower income African American Women
- Cancer Coalition
- Medical facilities
- Other?

This is a real opportunity to reach underserved women

